



**OPEN
DATA**

Sponsorship 2023



Partnering with our Sponsors providing

**Increased Visibility - Enhanced Brand
Recognition - Expanded Audience**



GO Open Data Association

Knowledge Sharing - Collaboration - Community building

GOOD 2.0 - A new collaboration

We've always had a great relationship with our sponsors. Now with our web presence and expanded programs, we look forward to increasing our collaboration with you on opportunities such as workshops, annual conference and annual fall forum.

ANNUAL Sponsorship

In the past, GOOD has focused on its annual conference. Now, GOOD offers sponsors increased market presence through the website, in-person and virtual events, newsletters, projects and social media.

Enhance Brand Recognition

AS GOOD looks to build a long term relationship with sponsors, it provides a mechanism for enhancing your brand recognition. GOOD sponsor opportunities also provides for increased brand awareness of products and services that serve community needs.

Expanded Audience

The audience for GOOD continues to grow every year with diversity from public sector to private sector to non-profits to academia and civil society. GOOD also expands its reach through collaborations from local to global organizations including International Open Data Charter, NYU The Governance Lab (GovLab) , Open Government Partnership (OGP) - Local and Data for Good .

Contact Us - we're Open

GOOD looks forward to forging long term relationships with our sponsors. We welcome the opportunity to connect with you and review the opportunities we offer and better understand your needs,

For more information, please contact:

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GO Open Data Association
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BENEFITS OF GOOD ANNUAL SPONSORSHIP

BENEFITS	Platinum	Gold	Silver	Bronze	Community
	\$7,500	\$5,000	\$2,500	\$ 500	\$100
Sponsor Recognition 1. - Website 2. - Events 3. - Newsletter	●	●	●	●	●
Customized to Needs	●				
Conference Speaker	●				
Smart City-Data Forum Speaker	●	●			
Conference Workshop	●	●	●		
Guest on GOODcafé	●	●	●		
Project Sponsor	●	●	●	●	
Livestream Branding	●	●	●	●	●
Social Media	●	●	●	●	●
Event Registrations	10	5	3	2	1
Tradeshow Tables	3	2	1	Materials in display area	Materials in display area